

# MEDIA PACK



## PAUL DICKSON

DAD, CHARITY FOUNDER & BLOGGER

Paul Dickson is not only the voice of Dad's Patch, he is also the founder of the OKE Charity, a husband who cooks, an ex-project manager of the automotive world and most importantly of all, the dad to Taylor.

### ABOUT PAUL



Lives in Auckland, New Zealand. Born and raised in Birmingham, England.



Married Anj in 2013. His son Taylor came into the world in 2015.



Featured in Little Treasures magazine, talking about life as a dad



Recently discussed daddy blogging on Radio Live Sunday Social with Vaughn Davis

### COMMUNITY



@dadspatch  
2,515 Followers, 1,917 posts



@DadsPatch  
1,336 Followers, 11.7K tweets



Dads Patch  
Snapchat Score 3,450



facebook.com/dadspatch  
98 Likes,



dadspatch.com  
Page Views 150/month

## MAJOR MILESTONES



Moved to New Zealand from the UK

2009



Quit the corporate world to get married and save his sanity

2013



Started a fundraiser which grew into the OKE Charity which grows mighty kids

2012



Upon the birth of his son, started the Dad's Patch blog to journal life as a dad

2016

### BRANDS

NETFLIX

1 numberoneshoes

Farrak's

TOMS

### VALUE



Experience as a project manager working on global projects



Appreciates the value of engaging on a global basis through social media channels



Understands the need for work, family and life balance

Available for sponsored posts, dad meal prep, family travel tips, talks for dads, lifestyle reviews etc.